



Price List for Imurcials

60 sec Imurcial

Includes:

- 2 hours shooting at client location
- Editing of raw footage to a 60 sec video, to 1080x1920 Instagram format
- Inserting Client's logo, headlines & close with contact information
- Completion time, 3-4 working days

Deliverables:

- 60 sec video for client's unlimited usage

TOTAL COST: \$504.00

Extras:

- Formatting for other formats: \$125.00
- Background Music-Stock: \$100
- Background Music-Custom: \$250-???
- QR Code at end of video: \$40
- Editing to a 30 sec Imurcial: \$250.00

For Imurcials longer than 60 sec, or for other projects using the Imurcial technique, let's get together and chat! We can create an Imurcial that fits your needs... and your budget.

The **iMURCIAL** Team